

**MUTEBOX WORKSPACES** 

Jabra teams up with MuteBox to create workspace of the future



#### Originally founded in 2019 by Jonas Kjemtrup and his business schoolteacher Thomas Keller, MuteBox is the Danish design company that created the modern telephone booth for office workspaces, revolutionising the meeting room concept.

When the duo pitched their innovative idea on business TV programme 'Løvens Hule' (Dragon's Den) it was a big success, and they received immediate interest and investor support.

Today, MuteBox has rapidly grown to provide meeting rooms and phone booths for open office spaces, showcasing Danish design at its best. MuteBox's solutions are sustainable, flexible and spacesaving, with an emphasis on quality and design. Its offering hit a sweet spot in the market at a time when the world of work was changing.

MuteBox aspires to create better working environments and to offer a range of office solutions, providing affordable luxury for organisations of all sizes. From blue-chip companies to start-ups, brands such as Flying Tiger, Hugo Boss and EY already boast MuteBox meeting rooms in their offices.

## HELPING BUSINESSES ADAPT TO NEW WAYS OF WORKING

The pandemic-induced shift to remote and hybrid working has increased reliance on video meetings and the need to collaborate with colleagues and customers online. Companies are reviewing how office space is used, focusing on redesigns and assessing IT equipment to meet changing needs.

The challenge was how to optimise office space and provide meeting facilities that enable everyone to work productively. MuteBox and Jabra understood their customers' needs for greater flexibility over how office space is utilised, freeing up larger meeting rooms and creating more workspaces with professional, easy-to-use technology that improves collaboration.

MuteBox's aim of offering a sustainable alternative to building a meeting room, creating an environment where workers can focus and experience less noise and disruptions, aligned with Jabra's goal of delivering high-quality audio and video solutions that transform the meeting room experience.

# PROJECT AT A GLANCE

The Danish design company MuteBox partnered with Jabra to revolutionise the office workspace and meeting room concept.

## SOLUTIONS

#### Jabra PanaCast

- World's first 180° field of view panoramic-4K video solution
- Whiteboard Sharing, Room Insights and PeopleCount feature
- Intelligent Zoom
- Certified for use with Microsoft Teams and Zoom and works with leading Unified Communications (UC) platforms

#### Jabra PanaCast 20

- Intelligent AI-enabled personal video conferencing
- 4K Ultra-HD picture quality
- Intelligent Lighting Optimisation for a picture-perfect image
- Picture-in-Picture mode
- Plug-and-play connectivity and and portable design
- Works with Microsoft Teams, Zoom and optimised for all leading UC platforms

#### Jabra Speak 750

- Versatile and easy to use compatible with all leading UC platforms
- Plug-and-play for instant collaboration, using USB or Bluetooth
- HD Voice/wideband audio for superior sound
- Hi-Fi-grade speakers



## DANISH HERITAGE, EXPERTISE AND INNOVATION

MuteBox and Jabra have the mindset of two Danish brands that are experts in their field, with an unparalleled synergy and shared values when it comes to delivering high-quality Danish design.

Jabra quickly became part of the product development process, as it not only had the technology that could elevate MuteBox's solutions, but also the vision and expertise to help shape the idea. From the start, the design and development of MuteBox's product centred around Jabra PanaCast itself.

With the PanaCast's unique 180-degree field of view, Jabra solved MuteBox's major pain-point of not being able to fit multiple people in a single camera's view. Installing Jabra's PanaCast cameras in MuteBox meeting rooms provides immediate access to video conferencing in a comfortable, quiet meeting space, closed off from office noise, while also freeing up larger meeting rooms and optimising office real estate.

### SEAMLESS, EASY-TO-USE TECHNOLOGY FOR COLLABORATION

Jabra PanaCast's ease of use and ability to work with Microsoft Teams and Zoom caught MuteBox's attention from the start. And it didn't stop there. PanaCast's plug-and-play nature enables users to be up and running immediately, while features such as Whiteboard Sharing and Intelligent Zoom take the meeting room experience to the next level and helped solidify the decision to partner with Jabra.



Being able to work with an established company like Jabra has been a dream. We have created an innovative meeting room that is flexible and sustainable designed for new ways of working for

the office of the future. We couldn't have imagined better synergy with Jabra, and this is shown in the state-of-the-art technology and high-quality products we have delivered together. We're looking forward to seeing what the future holds for this partnership."

**Jonas Kjemtrup,** CEO and Co-Founder, MuteBox

MuteBox created MuteBox Meet with the Jabra PanaCast intelligent video conferencing camera and Jabra Speak 750 speakerphone; a modern and stylish soundproofed room for two to four people, designed with wheels so it can easily be moved around.

MuteBox's attention to detail and quality meant there was no compromise on design. Its workspaces required a sleek camera to be built into and hidden in the wall of the box. This necessity for a sleek aesthetic was the biggest design obstacle but another challenge which Jabra was able to overcome. MuteBox also pays attention to the smaller, practical yet stylish details, such as an in-built analogue clock in every room.

In cooperation with:



Jabra's collaboration with MuteBox combines the best of both worlds; the fresh, exciting innovation and start-up mentality from MuteBox with Jabra's history, heritage and

expertise in audio and video technology. We're now able to offer companies innovative meeting room solutions and modern workspaces that improve collaboration, helping companies to rethink their office designs and make the most of their office real estate."

> **Johnny Poulsen,** Video Solutions Manager, Jabra

The project was completed successfully in six months with products developed locally in Danish factories.

Following the success of MuteBox Meet, the companies worked together to create MuteBox Work; an ergonomic workstation equipped with the Jabra PanaCast 20 personal video conferencing camera with 4K HD video and a whiteboard.

MuteBox's products complement existing workspaces and meeting rooms, and are suitable for events and tradeshows, improving noisy working environments by creating somewhere to connect and focus.

In today's world where the majority of meetings are virtual, MuteBox Meet and MuteBox Work are ideal solutions, offering a premium, flexible meeting room with Jabra's state-of-the-art audio and video conferencing technology.

## **BUILDING A SUSTAINABLE FUTURE**

MuteBox products are produced in Denmark with materials sourced from skilled Danish subcontractors, reducing transportation distances from MuteBox's warehouse to customers, and therefore reducing carbon emissions. MuteBox incorporates sustainable elements into its products, such as recycled foam in the acoustic foam to minimise the impact on the planet.

The company ensures the longevity of its products by using highquality materials and timeless designs. MuteBox shares these values with Jabra and the two companies are committed to producing and designing products with sustainability at their core.



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